

# Welcome to Spring Summer 2024!

With over 250 new SKUs across Valentine's, Easter, Hen Party, Baby Shower, Wedding and Party there's so much to be excited about this season.

From key first birthday milestone decorations to a fun kids bug collection and a new modern take on a rustic wedding theme, we have loads of fantastic new collections that everyone will love.

In Hen Party, we've built on the success of our Hen Weekend range and brought even more wearable and chic accessories that the whole bridal party will love, from water bottles to robes and caps. Then for our floral girl, we've got a new Bridal Bloom collection with pretty wearables and decorations.

We introduced our new sub-brand **The Little Rays** last season, our children's dress up collection. It's back with even more adorable outfit options for Spring Summer, from mermaids to bumble bees and dragons
- let their imagination run wild!

As a brand, we're not only committed to bringing the most forward-thinking, innovative trends and products to market, but also doing this in a sustainable way. Take a look at how...



### Our Eco Journey

We've been working hard to make our products more eco-friendly, and for us to be more transparent.

Throughout all of our product development, we're entirely focused on recycled materials, reusable products, and sustainability.

FSC	Recyclable	Reusable
Packaging	Packaging	Product
93%	100%	63%
of our packaging	of our SS24	of our products
for SS24 is	collection has	for SS24 are
FSC certified	recyclable packaging (Compared to 98% in SS23)	reusable (Compared to 16% in SS23)

We will continue to develop products in the most sustainable way – we have loads more we want to achieve, and we are looking forward to the future!

# Parisian Love



Bring the feeling of the city
of love to your Valentine's
celebrations this year with
our new collection
Parisian Love



#### In this collection:

100% of the packaging is recyclable

100% of the products are recyclable or reusable

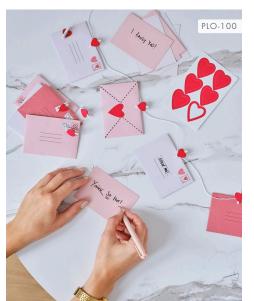
- NEW FOR 2024 -







With cupcake toppers for baked goodies, an envelope bunting full of love notes and gorgeous candles - this collection is bursting with cute ideas for Valentine's Day!





PARISIAN LOVE 07



Scatter hearts around the room with this adorable felt garland, hanging paper decorations, neon light and candle. It's time to wear your heart on your sleeve!



PLO-107



# Hop Hop Hooray



Filled with pretty pastels and gingham prints, if you love hosting and putting on a spread, then our new Easter collection is for you

In this collection:

100% of the packaging is recyclable

95% of the products are recyclable or reusable

- NEW FOR 2024 -







Hang our bunny bunting with pom pom tails whilst prepping for the Easter bunny to arrive. Make sure the little ones are ready for the egg hunt with our adorable fabric bunny ears and bunny tote bag







Add florals to your decor with our wooden spring wreath and pastel bud vases.

Adorn branches with our felt chicks to finish off the look







The soft pastels and gingham print tableware is perfect for hosting Easter family lunch. Add pretty details to the table using our bunny-combs and cupcake toppers







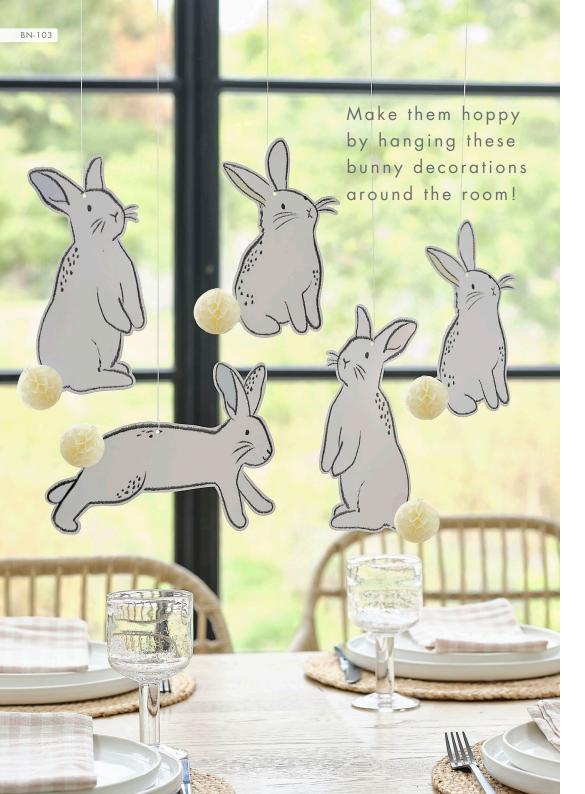




Bring the table to life by adding these pastel honeycombs with bunny ears, and finish with a gorgeous flower garland







Add those final details to the event with our bunny face dinner candles and wooden 'Happy Easter' cake decoration with pastel bunnies











Hang this adorable felt garland around your room and adorn your Easter tree with these ceramic and felt eggs. Hop to it!





## Bridal Bloom



Planning a hen party for your bestie who loves floral details and going to the best brunches? Then this is the collection for you



In this collection:

100% of the packaging is recyclable

85% of the products are recyclable or reusable

- NEW FOR 2024 -





Decorate the party table with these gorgeous floral table pieces. Don't forget to leave advice for the bride to be with these sweet cards









BRIDAL BLOOM



Capture everlasting memories with these personalised photo booth props, this hen party will be one to remember









Leave lovely messages for the bride-to-be ahead of her big day. Add some photos of the celebration for the bride to remember in years to come

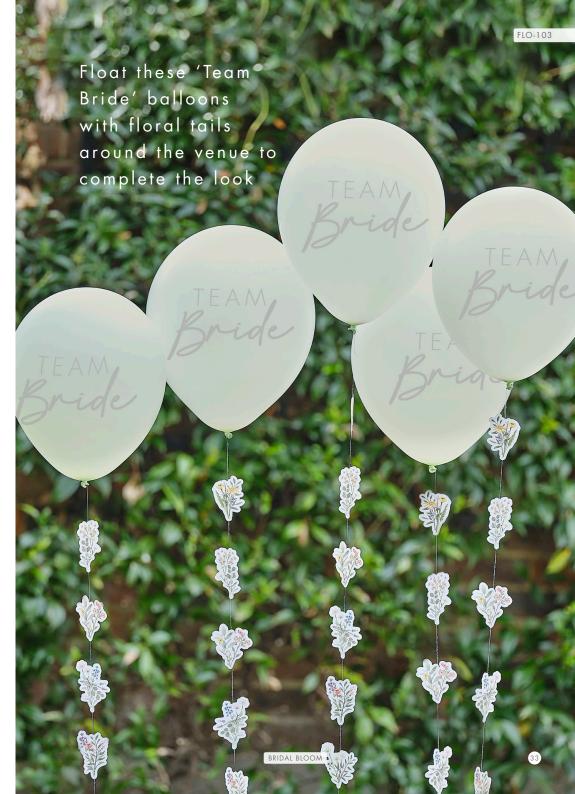




Add this green bride-to-be banner with sweet floral decorations to your bridal party for the perfect finishing touch







# Hen Party



This collection covers all your hen party needs. We know hen groups love to dress up so we're introducing T-shirt, hats and also branched into pretty accessories for the bridal party







In this collection:

100% of the packaging is recyclable

100% of the products are recyclable or reusable

— NEW FOR 2024 —





Ensure the beautiful bride-to-be is beach club ready with our accessories from pearl sunglasses, embroidered caps, sarongs and a stunning pearly headband









HEN PARTY



Go all out for your hen party wearing this 'Bride' pearl cowgirl hat with diamanté fringing! Don't forget those extra must-haves like our reusable bride cup and hen party straws



HEN-141 HEN-105





Make sure everyone knows it's your hen party with our embellished rattan bride bag, embroidered bride T-shirt, diamanté 'bride' hair slide and 'Future Mrs' hair claw









HEN PARTY



Our new gowns also feature embroidered lettering on the lapel to make them extra special. Pair them with our new slippers, cosmetic bag and eye mask to make getting ready for the big day a breeze





### Wow your hens with these standout bride hats, tote bags, drinks pouches and swimsuits











HEN-164





Cheers to the bride-to-be! Add some fun to the celebration with these Team Bride drinks pouches and accessorise with our chic collection of caps and hats





HEN PARTY



Get the girls involved by ensuring everyone has 'team bride' accessories. We have new T-shirts, reusable cups, visors, swimsuits and tote bags. Everything is covered!









HEN PARTY 4



Our robes, tote bags and cosmetic bags are perfect for both celebrating at the hen and the morning of the wedding





### Modern Luxe



Modern luxe is our new
wedding collection featuring
premium textures and gold
accents for a luxurious and
classic theme



In this collection:

100% of the packaging is recyclable

96% of the products are recyclable or reusable

- NEW FOR 2024 -



Finish your table with elegant touches by using white textures and gold accents. Our embossed table numbers, hurricane candle holders, heart place cards and paper treat bags are just what you need

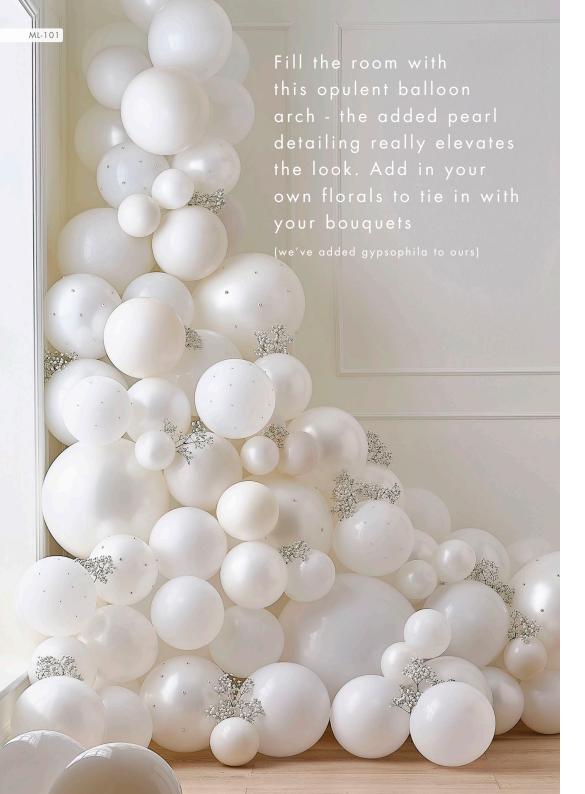














Post your well wishes for the happy couple into this textured card box with gold foiling and add some tealight holders to the table to decorate





MODERN LUXE 57



Make your guests' places stand out with these place cards featuring a gorgeous gold tassel. Don't forget to add those finishing touches like glass candle holders and napkins for the cake table!









Make sure you've thought of every detail with this white embossed wedding planner.

These gorgeous bridesmaid bags are ideal for thank you gifts or for a bridesmaid proposal!





MODERN LUXE 6



From gorgeous gift bags, to seat reservations and invitations - we've got all the wedding details covered



MODERN LUXE

ML-139





This gold Mr and Mrs sign is the perfect matching accessory for your top table.

Don't forget a moment of the day with this wedding photo album



### Rustic Romance



If you're looking for rustic
barn decorations with a
modern twist, then look no
further. This collection mixes
woods and soft fabrics to
make your day look magical



#### In this collection:

♠ 100% of the packaging is recyclable

93% of the products are recyclable or reusable

- NEW FOR 2024 -





Put together a showstopping centrepiece with this gorgeous stem holder, it'll transform your table in moments. Then scatter our wooden confetti and add our place card holders to complete the look







These wooden blocks can double up as either photo holders or table numbers.

Make some noise for the newlyweds when they enter the wedding breakfast with these wooden maracas











This wooden 'Happily Ever After' guest book is the perfect way to keep hold of special messages.

Our adorable wooden mini noughts and crosses games are a great way to keep guests entertained at the table





ROM-213



Kraft is key when it comes to a rustic wedding theme.

Make sure your reception invites, magnetic save the dates

and advice cards are all the same style







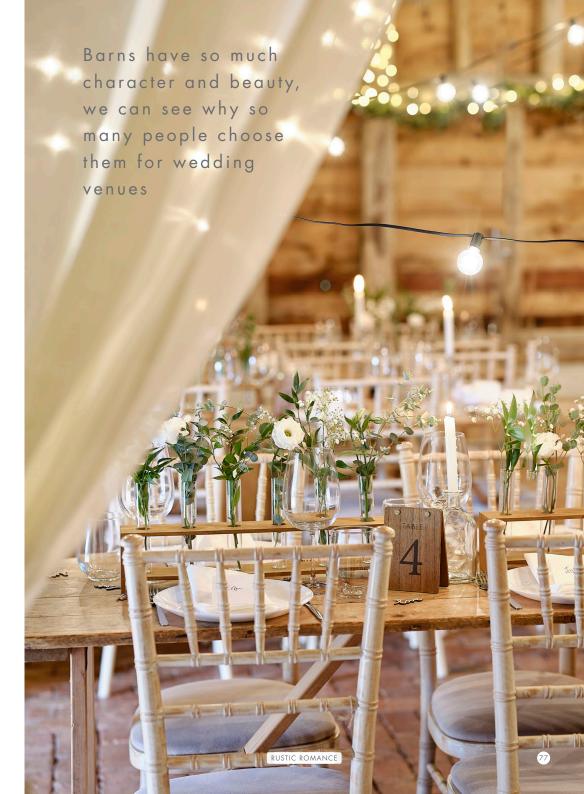




Make it easy to see where everything in your venue is with these wedding signs, from where to put cards and gifts to grabbing a pair of flip flops for dancing the night away!











While the bride and groom are busy taking photos, make sure it's easy for guests to get around the venue with these wooden directional signs, and keep them entertained with this cornhole game!



### Floral Baby



Step into this gorgeous baby shower setup bursting with ditsy floral details. This collection is perfect for a brunch to celebrate

Mummy-to-Be!









100% of the packaging is recyclable

93% of the products are recyclable or reusable

— NEW FOR 2024 —





Fill the table with elegant florals and our printed ditsy tableware. Add some finishing touches with our floral cupcake toppers and prediction cards







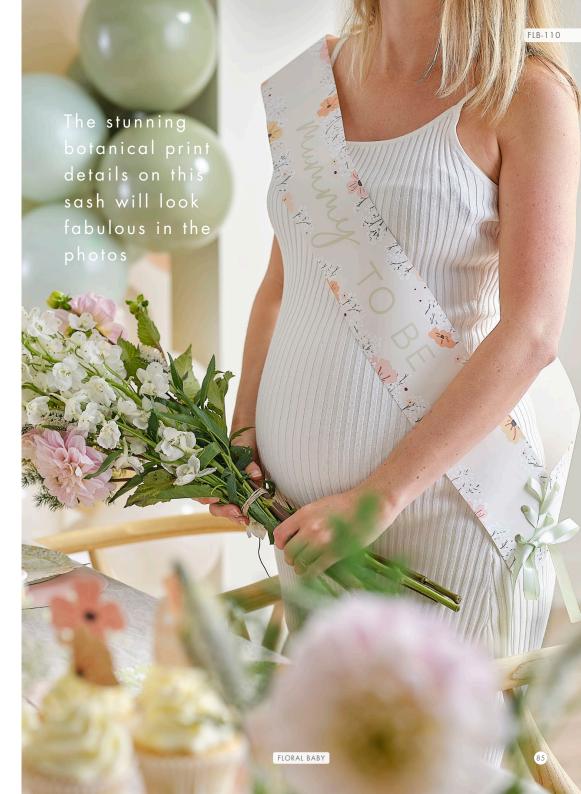


FLORAL BABY



Complete your baby shower decor with this baby shower bunting with cut out floral details. This pressed flower cake topper will look incredible on the treat table









Lay these floral photo booth props around the room to capture those special moments of the day. Finish the look with some muted pastel balloons and our floral Mum to Be headband with pearls



FLB-116 FLORAL BABY FLB-108



Don't forget to add a game to the baby shower fun - Guess the Bump is a classic that everyone will want to get involved in! Cherish those special moments with this 'Hello Baby' fabric photo album





#### Teddy Bear



We can bear-ly wait for you
to see our newest additions to
our Teddy Bear baby shower
collection! The beautiful
caramel tones and wooden
accents are perfect to
celebrate the new arrival







In the new additions:

100% of the packaging is recyclable

100% of the products are recyclable or reusable

- NEW ADDITIONS FOR 2024 -



Pop gifts and keepsakes in these cute gift bags. Add prediction cards to the table for a fun keepsake for Mum-to-Be and fill the venue with our balloons and customisable bunting













The teddy bear themed tableware is guaranteed to put a smile on Mum-to-Be's face when she arrives at her baby shower





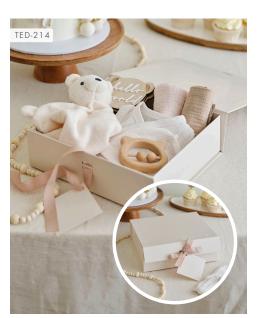




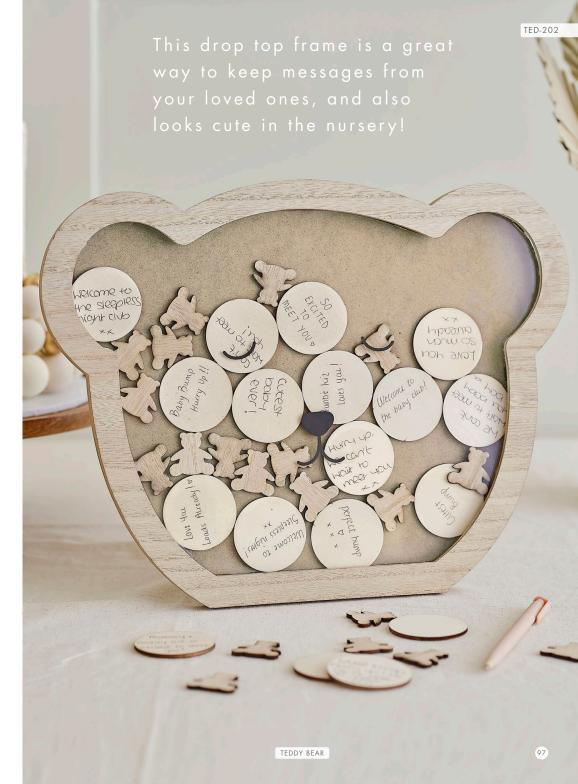
TEDDY BEAR 9



These wooden milestone signs are the perfect gift for Mum-to-Be to capture the first year of baby bear's life. Why not pop them in our new gift box with other useful items











Hang our card teddy bunting around the room, and add these matching baby shower games to the table to keep your guests entertained





TEDDY BEAR 99



This wooden bunting is an adorable addition for your nursery decor, and is the perfect gift for the Mum-to-Be. This soft neon light is a great addition to the baby shower decor and can be repurposed in the nursery









These wooden baby hangers are perfect when getting the nursery ready for your new bundle of joy. Complete the look with this macramé rainbows and felt cloud bunting



## First Birthday



Create a truly
special first birthday
celebration with this
gorgeous neutral
collection







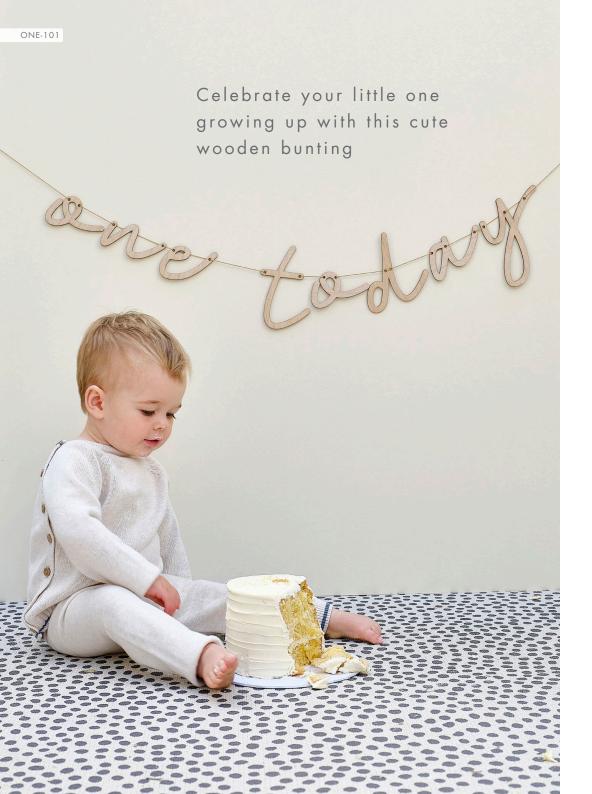




71% of the products are recyclable or reusable

- NEW FOR 2024 -







Make sure you've got those finishing touches with these wooden 'one' cupcake toppers and fabric first birthday crown





FIRST BIRTHDAY 107



Display your memorable first year and show how your baby has grown from a sweet newborn to a soon-to-be toddler!

Just add a pink or blue first birthday helium balloon to the mix to complete the look





# Ditsy Daisy



Sprinkle daisies and
pastel colours around
your venue. This
collection is so versatile
as it can be used for so
many ages

In this collection:

100% of the packaging is recyclable

69% of the products are recyclable or reusable

— NEW FOR 2024 —



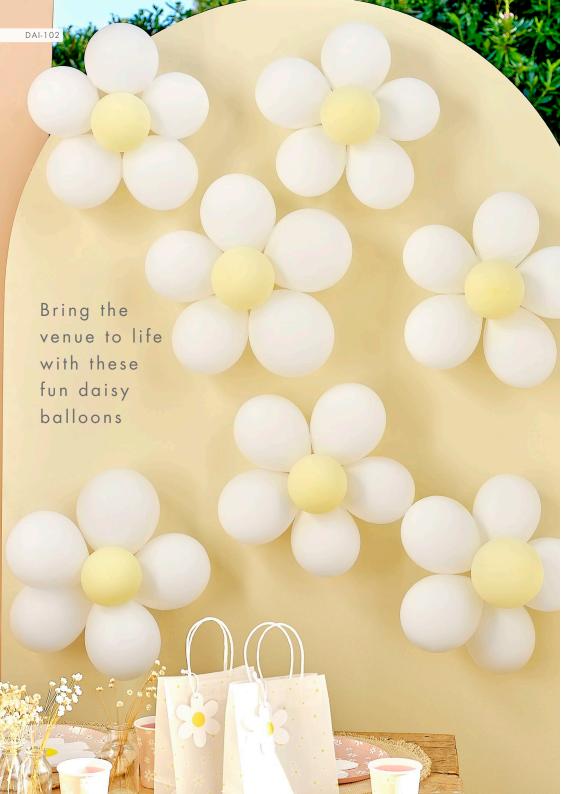


Pop these adorable cupcake toppers with pom poms into your baked goods.

Then finish the look with our Happy Birthday daisy helium balloon



DAI-112 Send your guests home with a smile with these cute daisy print party bags DITSY DAISY



Go daisy crazy with our adorable daisy napkins, wooden Happy Birthday daisy cake topper and Happy Birthday bunting











Bring the theme together using our gorgeous tableware, scalloped honeycomb decorations and wooden '1' cake topper









Run our felt daisy garland around the room to match our neutral daisy tableware





#### Bugging Out



Got a little explorer in your midst? Then they'll love our new 'Bugging Out' collection. Bursting with nature, bold colours and loads of fun to be had!









100% of the packaging is recyclable

69% of the products are recyclable or reusable

- NEW FOR 2024 -





Get ready for the bug hunt with our bold balloon arch, helium birthday balloon and bug-shaped invitation!



BUG-120 BUG-121







After a busy bug hunt, make sure the little ones refuel with our themed treat stand, plates and napkins. We crushed up chocolate biscuits as a tasty snack that looks like soil!





BUGGING OUT

Keep the little ones entertained by turning your back garden into a creepy crawly haven with our card bug wall decorations, birthday bunting, temporary tattoos and cupcake toppers











## Pamper Party



If you have a little one who wants to have a pampering session just like the grown-ups, you need to see our new collection!



In this collection:

100% of the packaging is recyclable

87% of the products are recyclable or reusable

- NEW FOR 2024 -





Make sure everyone's feeling refreshed with our adorable pamper party cups, napkins, plates and cupcake toppers









PAMPER PARTY 13



Gather all the accessories the girls will need, from scrunchies to nail files in our amazing new salon treat stand - it even has a handy mirror! Grab a mask and pop our pink glitter cake topper on the cake and you're all set!





PAMP-211 PAMP-203





Set up relaxation stations with our white pamper tent and be sure to tie our helium balloon to the birthday girl's tent. The little ones will have been counting down since their eye mask invitations arrived!









PAMPER PARTY 13



The whole room will be pretty in pink once the table is set. Fill the treat stand with food and sweets as well as salon accessories.

Our customisable name and age bunting is the finishing touch





### Dress Up



The Little Rays is back for a new season! We've designed more fun dress-up pieces for your little ones to mix and match. Dressing up has never been so fun!











It's the accessories that bring the whole look together, so don't forget to buy these beautiful butterfly wings and matching wand





Become a terrifying fire-breathing dragon with a few quick additions using our cape, mask and wand!







Our new mermaid costume has plenty of shimmer with sequin details! Just add balloons for a bubbly ocean setting











Make them feel invincible in this hooded green dinosaur cape





Turn them into a bee-autiful little bumble bee for their next dressing up occasion with these adorable wings, headband and tutu









Add this stunning tulle fabric daisy headband to finish the look







Our pink and white fairy princess costumes we introduced last season are perfect all year round! We've added the ultimate finishing touch to the outfit - a silver sequin crown with pom poms!



-229 THE LITTLE RAYS DRESS UP

FD-120

## Birthday Bloom



Get the girls together for an afternoon tea or brunch to celebrate your birthday! This pink floral collection is perfect for those outdoor summer occasions



In this collection:

100% of the packaging is recyclable

92% of the products are recyclable or reusable

— NEW FOR 2024 —





Pair our gorgeous floral tableware with natural textures for a wonderfully stylish celebration











Hanging a floral flag bunting is such a quick way to transform your venue. Don't forget to make the birthday girl stand out in this floral headband with pearl detailing









If pretty in pink is your vibe, then this is the collection for you. Our birthday bunting with cut out florals, candles and afternoon tea stand are perfect to create an impressive set up





## Pastel Wave



Taking inspiration from trending homeware, featuring scalloped edging and glass decor, this collection is bursting with pastel colours and contrasting waves and squiggles



In this collection:

100% of the packaging is recyclable

87% of the products are recyclable or reusable

- NEW FOR 2024 -



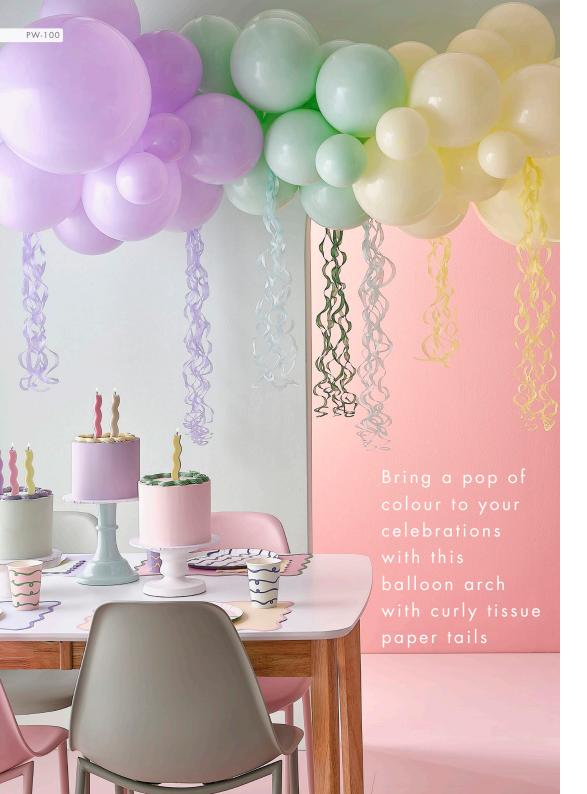


These fun pastel plates will bring a playful feel to the table.

Pair our lilac Happy Birthday candle with our pastel metal
birthday headband and you're all set for a party!







There's nothing more satisfying than coordinated tableware. Why not set the table with these pastel pieces for a cohesive look your guests will love









PASTEL WAVE 167



Shake up your aesthetic with these fun pastel squiggle candles and match it with our card bunting









Add some texture to your party decor with this tissue paper bunting. Pair these pastel spiral candles with our gorgeous candle holders for a colourful twist on traditional homeware.





## Gold Party



Our new metallic party
collection is all about the glitz
and glamour. This lavish range
is for those big celebrations,
featuring disco balls, impressive
backdrops and milestone hats



## In this collection:

100% of the packaging is recyclable

66% of the products are recyclable or reusable

— NEW FOR 2024 —



Wow your guests with these stunning disco decorations full of sparkle. Celebrate in style with our birthday girl headband or milestone hats















Decorate in style with gold and silver accents.

From balloons to disco balls and
hats, we have you covered





GOLD PARTY 17



For birthdays big and small, this Happy Birthday balloon bunting is the perfect decoration for your party venue









No party is complete without a photo opportunity. Make sure you're all set with balloons, backdrops and wearables so you're photo ready





GOLD PARTY



Get the party started with this gold 'Happy Birthday' banner and backdrop. This neon 'Let's Party' light up sign is the perfect finishing touch to your celebrations





